WEBCHECK

WEBSITE READINESS REVIEW

example.com

Readiness summary

What was scanned
Full scan

READINESS BY AUDIENCE

Humans	Search engines	Security & trust	AI search	AI agents	Email inbox
90	95	95	95	89	96
STRONG	STRONG	STRONG	STRONG	SATISFACTORY	STRONG

OVERALL RATING

93 / 100

STRONG

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Executive summary

Overall rating
93/100 · Strong

71 checks · 0 failures · 10 warnings

Readiness scorecard

Audience	Score	Rating
Humans	90/100	Strong
Search engines	95/100	Strong
Security & trust	95/100	Strong
AI search	95/100	Strong
AI agents	89/100	Satisfactory
Email inbox	96/100	Strong

Priority findings

MEDIUM · Privacy page was not found

The sampled pages do not link to a privacy policy.

MEDIUM · Terms page was not found

The sampled pages do not link to terms.

MEDIUM · No form or booking tool on conversion pages

Conversion pages were found, but no form or common booking/form tool was detected.

MEDIUM · No obvious homepage CTA found

The homepage does not appear to include a clear demo/contact/signup CTA.

MEDIUM · Pricing page is missing or not agent-readable

No clearly readable pricing/plans page was detected for agents. This does not claim AI ranking or guaranteed agent conversion.

Agent protocol

Level
2 of 5 · Bot-Aware

5 of 7 Content Site checks pass (comparable score 71), on the isitagentready.com ladder. This does not affect the Webcheck score.

Group	Passing
Discoverability	3 of 4
Content	0 of 1
Bot Access Control	2 of 2

Top fixes

1. **Markdown negotiation** (Proposal). When a request sends Accept: text/markdown, answer with a Markdown version of the page and Content-Type: text/markdown. Add Vary: Accept so caches keep the two apart.

2. **DNS for AI Discovery (DNS-AID)** (IETF draft). Publish ServiceMode SVCB or HTTPS records at _index._agents (or _a2a._agents, _mcp._agents) under your domain, signed with DNSSEC.